


# SWENY KANIA


## UX/UI Designer


 Atlanta, GA  
Open to Relocation

### Contact

 swenykania1@gmail.com

 swenykaniadesigns.com

 www.linkedin.com/in/sweny-kania

 404-405-2960

### Skills

User-Centered Design

User Research

Data Analysis

SWOT Analysis

Information Architecture

Wireframing


Prototyping

Usability Testing

Visual Design

Google Analytics Certified


### Tools


 Sketch


 Adobe XD

 Figma

 InVision

 Illustrator

 Balsamiq

 HotJar

 MS Office

UX Designer with a background in supply chain process engineering and a passion for designing holistically, taking business goals and users' needs into account at every step of the design process. Experienced in communicating with cross-functional teams to find creative solutions and meet business KPIs and quarterly goals.

### Work Experience

#### UX/UI Design Intern

Atlanta, GA

Motus Nova

March - May 2021

- Redesigned the landing page for this medical device startup using the UX design process to increase the number of contact form submissions
- Analyzed heat map and click data to increase submissions by 50%
- Collaborated with software development team to successfully execute the wireframe designs on mobile and desktop

#### Supply Chain Process Engineer

Martinsburg, WV

Procter & Gamble

Aug. 2019 - Aug. 2020

- Solved unique supply chain problems during the start-up of P&G's most digital and synchronized site
- Enabled the start-up of two production lines by proactively eliminating constraints due to packaging and raw material supply chains
- Designed new supply chain and work process to decrease material warehouse space utilization by 30%
- Spearheaded weekly cross-functional meetings to drive out \$1.5 million of non-performing inventory

### Education

#### UX Design Certificate

CareerFoundry

Sept. 2020 - May 2021

- Dedicated 400+ hours to the CareerFoundry UX Design Program with a UI specialization in order to transition my career
- Created a portfolio with 3 UX/UI design projects showcasing UX methodology

#### B.S. Chemical and Biomolecular Engineering

Georgia Institute of Technology

Aug. 2015 - May 2019

#### B.A. Kathak Dance

Gandharva Mahavidhyalaya Dance Institute

2004 - 2017

### Projects

#### Perfect Properties

April - May 2021

UI Designer

Developed visual design and style guide for a responsive web application designed to help small-scale property buyers who are new to real estate

#### Think Ink

Oct. 2020 - March 2021

UX Designer

Led the end-to-end design of a native iOS app for finding tattoo design inspiration and tattoo artists